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New York, NY : McGraw-Hill Irwin, [2014] ©2014: Series: Entrepreneurial small business: Edition/Format: ... Its Opportunities and Rewards --CHAPTER 2 Small Business Entrepreneurs: Characteristics and Competencies --CHAPTER 3 Small Business Environment: Managing External Relations --CHAPTER 4 Small Business Ideas: ...

### Entrepreneurial small business (Book, 2014) [WorldCat.org]

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Entrepreneurial Small Business McGraw-Hill Higher Education January 1, 2013 This is a textbook for the myriad folk who start and operate their own small businesses. It is aimed at accountants,...

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